

WHAT'S UP?

FMC PHYSICIAN NEWSLETTER

June 2009

Doug Lee new chairman of the Arizona Medical Board

Doug has served on the Arizona Medical Board since being appointed in October 2003 by former Gov. Janet Napolitano. He was recently appointed chairman by Gov. Jan Brewer.

Doug was elected by fellow board members to serve as secretary of the board in 2005-2006 and then as the vice chairman of the medical board for two years. The medical board is made up of 12 physicians and public members who are tasked with regulating licensed physicians and protecting the public through its regulatory mandate.

Doug said he is honored to have been appointed chairman of the Arizona Medical Board. "My role is to ensure all stakeholders have a voice in the process," he said. "The chair tries to bring all different factions together to have a cohesive understanding of how medical regulations should be applied." Serving in this role is a tremendous honor and speaks to Doug's clinical as well as leadership skills, and puts FMC and NAH on the map.

Doug has been an anesthesiologist at FMC since 1985, and also is a member of FMC's Credentials Committee as well as a board member of the Ambulatory Surgery Center at FMC. He is a member of and former president of the Arizona Society of Anesthesiologists and the American Board of Anesthesiologists. Previously, Doug served as FMC's chairman of anesthesia and medical staff president.

Doug graduated from the University of Arizona School of Medicine and completed his residency at



the Naval Regional Medical Center in San Diego. From 1980 to 1981, Doug served as general medical officer in the Marine Corps in Okinawa, Japan. As a reservist, he was called to serve in Operation Desert Shield/Desert Storm's 1st Marine Division from 1990 to 1991.

Congratulations, Doug.

NAH CEO retires

James Puffenberger, president and chief executive officer of NAH, announced his retirement from NAH.

Jim served NAH for 10 years, joining the system in 1999 as its executive vice president/chief financial officer. In mid-2004 he became president and CEO.

Jim says his time at NAH has been a rewarding experience leading an organization that is so focused on improving the healthcare of the communities it serves. FMC, VVMC and NAH are staffed by talented individuals who are committed to quality and compassionate care. Being part of that has been a wonderful experience for him.

He names several accomplishments as career milestones, including implementation of an electronic medical records system; maintaining an A + bond rating during challenging economic times for hospitals; leaving NAH as a strong financial organization; and negotiating a management contract with Little Colorado Medical Center in Winslow that saved the hospital from closing and ultimately allowed it to thrive. Jim also launched a systemwide heart and vascular program – The Heart and Vascular Center of Northern Arizona.

Following Jim's retirement, FMC President Bill Bradel will assume leadership of both FMC and VVMC and Jack Dempsey, who is currently serving as interim president of VVMC, will serve as interim NAH president while the NAH Board works to establish a leadership model to best match the

cont'd.



Flagstaff Medical Center
Northern Arizona Healthcare

changing healthcare environment.

Bill will be assisted by myself at FMC and VVMC's Vice President of Medical Affairs James Bleicher, M.D. I will assume the role of FMC's COO/CMO. Beyond my medical affairs role, I will oversee the daily operations of FMC. We will develop a job description for an FMC Medical Director role which will report to me to assist with the CMO duties.



Save the date – annual provider picnic

FMC's annual Provider Picnic will be held at Mountain View Park, 519 W. Piute Rd., on Aug. 22 from 11-1 p.m.

We plan to again have BigFoot BBQ cater and will have live music and activities for the kids, including a bounce house. Last year was lots of fun and we plan to make this annual event even bigger and better this year! If you didn't get the chance, check out the photo book floating around campus. We have placed one in the Physician Lounge, and I also have one in my office.

Kudos

. . . to Drs. Cindy and Andrew Martin, who recently passed their Hospice and Palliative Care Boards. Cindy has been serving as medical director for the hospital's Palliative Care Program. Congratulations!

. . . FMC and VVMC combined had only 43 deferrals (the lowest number in years) and 288 referrals (admits from outlying facilities) in April.

Criteria for Patient Discharge Lounge

FMC's Discharge Lounge, located on the north end of the main lobby of the hospital, is designed for adult patients encountering any delay in discharge. It may also be used for pediatric patients accompanied by a parent or guardian. The goal of the lounge is to improve patient throughput by freeing up beds and increasing patient satisfaction, hopefully leading to fewer patient diversions.

On average, only a few patients are discharged each day to the lounge. With your help, our goal is to see about 15 patients a day in the lounge which will help with patient throughput and ALOS.

Most patients are eligible to use the Discharge Lounge. Those who cannot are patients with MRSA, VRE or TB or are psychologically unstable.

Patients are supervised by a nurse. Staff can

reinforce discharge instructions, including medication education; help arrange for Flagstaff Pharmacy prescription drop-off and pick-up; assist patients with self-medication, if needed; and provide snacks, beverages and full meals if necessary.

For more information or to send a patient to the Discharge Lounge, call ext. 13800.

Pulmonary clinic and consults available

In response to frequent requests from medical staff for pulmonary consults, Northern Arizona Pulmonary Associates opened its outpatient pulmonary clinic this spring and is available for your consultations. The group is staffed by Drs. Brent Cutshall, Tod Lewis, Doug Mapel, Mike Reidy, and Gil Schreiber, all of whom are experienced clinicians and board-certified in pulmonary diseases. The clinic is located in the medical complex at 107 E. Oak Avenue, just across Forest Avenue from FMC. The main office number is 913-8844.

The pulmonologists continue to provide inpatient consultations at FMC around the clock. The pulmonary specialist on call is available at 853-4134.

Internet sites blocked

In an ongoing effort to ensure the most secure and consistent computing environment for NAH staff, physicians, patients and guests, NAH is continuing with its phased rollout of website and content filtering for users of the NAH network.

Beginning July 10, NAH will block access to the following content on its network computers and any computers that use its wireless access:

- MP3 and audio download services
- Peer to peer file sharing sites
- Image hosting sites
- Internet auction sites
- Social networking and personal/dating sites including MySpace, Facebook . . . etc.
- Non-work related message boards
- Non-work related software download sites
- Pay-to-Surf sites

If you have a legitimate business reason to access a specific website that has been or will be blocked, please document that reason and send a request for access to Keli Openshaw, Physician Relations, at 773-2197.

Further communication will be provided as content filters are put into place. Thank you.